



United Way of Acadiana



Dear United in Health Partner,

We are pleased to invite you to United Way of Acadiana's Annual United in Health Forum to be held on Wednesday, October 16 at 7:30 AM at Le Pavillon at Parc Lafayette. This event is an important opportunity for our community to come together in recognition of the need for broad participation to improve public health outcomes and build a healthier Acadiana for all.

At this forum, we will unveil our new Community Health Needs Assessment, which will guide our collective efforts in addressing the most pressing social determinants of health. Dr. Flint Mitchell, a leading voice in public health, will deliver a keynote speech that promises to inspire and inform our work. Additionally, we will present the outcomes from our previous Community Health Needs Assessment, highlighting the progress we have made and the challenges that remain. Together, we will begin building a joint implementation plan and establish a workgroup to ensure that our efforts are coordinated and effective.

We are UNITED in this important work and believe that with your involvement, we can make a significant impact on the health and well-being of our community. Please join us for this important event and help us shape a healthier future for Acadiana.

For sponsorship information, please contact Nicole Cockerham at nicole.cockerham@unitedwayofacadiana.com.

Sincerely,
Heather Blanchard
President/CEO United Way of Acadiana





United Way of Acadiana

United Way of Acadiana United in Health Forum

Sponsorship Opportunities

Event Goal: A United Way signature forum that aligns the major health systems and health companies while raising funds for United Way of Acadiana (UWA). The forum will focus on highlighting our community's health care sector and leveraging it for community-based solutions to address health challenges in Acadiana.

Event Format: Breakfast event with speaker, a regional expert in community health, and the unveiling of findings in the latest Community Health Needs Assessment with a focus on a Healthy Acadiana.

\$10,000 Sponsorship Level:

- Two VIP tables at event (each table seats 8)
- Company logo featured all event collateral (printed and digital)
- Company logo featured on all social media outlets, website, and newsletter
- Exclusive opportunity to provide promotional items during the event
- Verbal recognition during the event
- Full-page digital advertisement in the digital event program
- Vendor table at event (with electricity)

\$5,000 Sponsor Level:

- One VIP table at event (table of 8)
- Company logo featured all event collateral (printed and digital)
- Company logo featured on all social media outlets, website, and newsletter
- Verbal recognition during the event
- Half page digital advertisement in the digital event program
- Vendor table at event (with electricity)

\$2,500 Sponsor Level

- One Reserved table at event (table of 8)
- Company name featured on all event collateral