

75 YEARS OF TRANSFORMING

**ACADIANA!** 





**Annual Report 2024** 

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## **OUR CHAIRMAN'S MESSAGE**

As my service as Board Chair comes to a close, I would like to thank the Acadiana community for your support of United Way of Acadiana over the past year.

While my professional career has transitioned to a national scope, I have been steadfast in my commitment to serve my local community in Acadiana. I feel fortunate to have served as Board Chair of an organization that is integral to convening leaders across sectors to address our community's most pressing challenges.

As United Way of Acadiana celebrates its 75th year, the organization is looking ahead to the future and charting a path forward toward community transformation. Successful initiatives such as the joint Community Health Implementation Plan and the Big Towns Conference are just a few examples of what lies ahead, bolstered by the upcoming release of a new strategic plan to guide the organization for the coming years.

Thank you to the UWA staff and to my fellow Board members for all of your efforts this past year. I look forward to at least one more year of service on the Board and to a lifetime of supporting the important work that United Way of Acadiana does for all of us in the community.

I hope you will enjoy this report as you reflect on our efforts this past year. And, please consider how you can support United Way of Acadiana in the years to come.

Taniecea Mallery, Ph.D.

United Way of Acadiana Board Chair 2024-2025



## **BOARD OF DIRECTORS 2024 - 2025**

### **EXECUTIVE COMMITTEE**

Taniecea Mallery

Reggie Thomas

**Karl Meche** 

**Anne Falgout** 

**Robert Tasman** 

**Anita Levy** 

**Ruben Henderson** 

Chairman of the Board

Chairman-Elect

Secretary / Treasurer

Resource Development

Cabinet Chair

Impact Cabinet Chair

Early Head Start Policy Council Chair

CASA Representative

Larry Attenhofer

\_\_\_\_\_\_

Aimee Barber

**Hayes Berthelot** 

**Stuart Breaux** 

**Kraig Cason** 

**Chris Cook** 

**Brian Crews** 

**Charles Edwards** 

**BOARD MEMBERS AT LARGE** 

**Ruben Henderson** 

**Nanette Lavergne** 

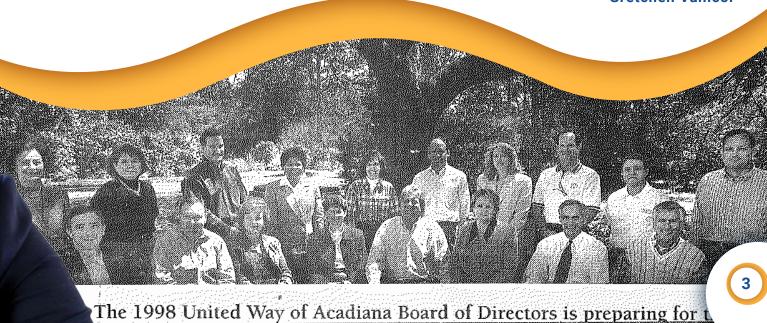
**Thomas Leonards** 

**Chris Rader** 

**Vicky Romero** 

**Carrie Templeton** 

**Gretchen Vanicor** 



### **CORPORATE CONTRIBUTERS**









































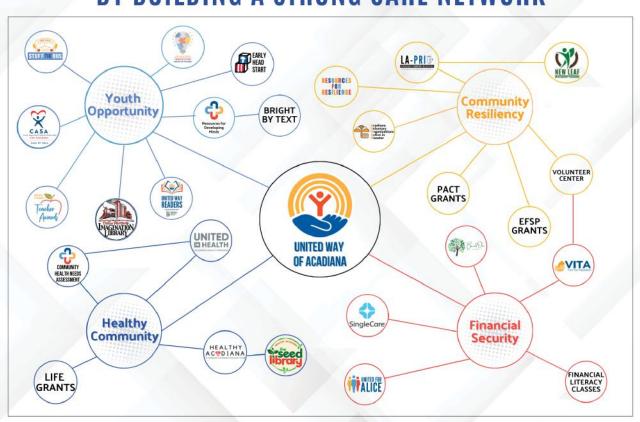




### **OUR NETWORK**

How are we solving complex community problems?

# BY BUILDING A STRONG CARE NETWORK





○ Through our Care Network, we connect nonprofits, government, healthcare, and other organizations to better support our clients' needs.

We connected **1,099 community members** to the **2,325 services and resources** they needed, ensuring vital support reached those who needed it most.

○ The Resources for Developing Minds Program provides a bag of materials and training for new parents to promote healthy brain development. By the end of 2024:

We provided **Developing Minds Bags to 4,890 parents** and their newborns, equipping them with essential resources to support early childhood development.

**1,980 families enrolled in United Way of Acadiana's Text program**, gaining access to valuable tips and resources tailored to their children's growth.

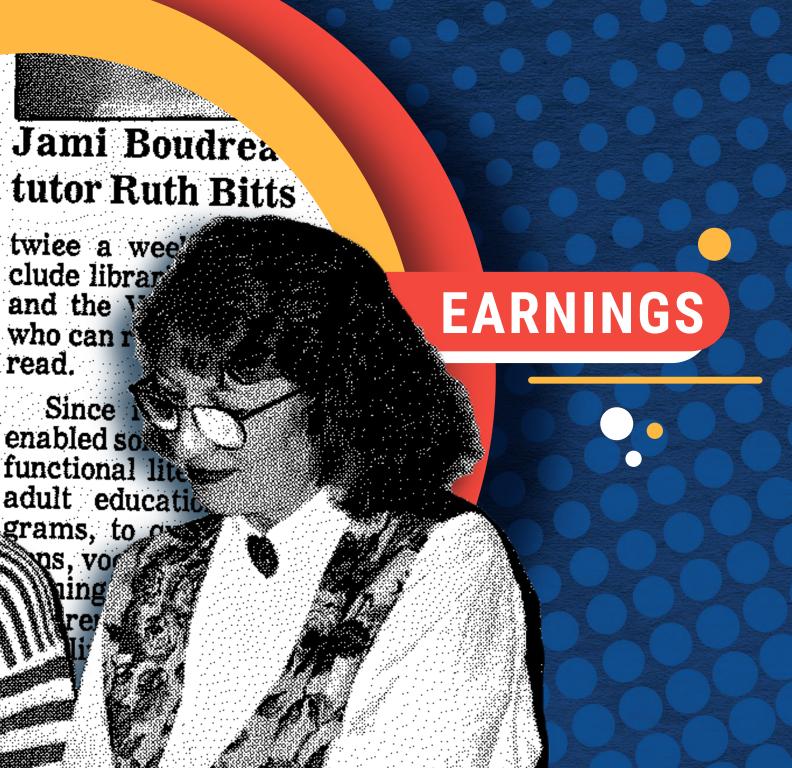
Research shows that **80% of brain growth** happens within the first three years of life.







At our UIH breakfast, we unveiled the results of our second Community Health Needs Assessment (CHNA) in partnership with Ochsner Lafayette General and Our Lady of Lourdes Health Systems. We are excited to launch our first Joint Community Health Implementation Plan later this year!



#### O In 2024:

United Way of Acadiana's **60 IRS-certified VITA volunteers** provided free tax preparation services to approximately **3,000 individuals**.

This program operated across **12 sites** in our service area of Acadia, Iberia, Lafayette, St. Martin, Vermilion, St. Landry, Evangeline, and St. Mary Parishes through strong collaborations with community partners and **60 volunteers**.

Key contributors included ASSIST Agency, St. Mary CCA, United Way of St. Landry and Evangeline, and Acadiana High School business students under the guidance of Ms. Stephanie Bennett, showcasing the power of community to drive impact.

Our volunteers helped people all across Acadiana recieve \$3,000,000 in refunds.



I do this because I like to give back to the community. I love that this service allows taxpayers to get their questions answered and their tax returns done for free!

Ochsner Financial Literacy Classes

Brandy Morrison / VITA Tax Prep Program Volunteer

### In partnership with Ste Poverty, the Lafayette

In partnership with Step Up Acadiana, Operation Hope, Escape from Poverty, the Lafayette Bar Association, and Second Harvest Food Bank, United Way hosted a 7-week Financial Literacy Series for Ochsner employees. This series was designed to provide participants with valuable tools and knowledge to better manage their finances and achieve greater financial stability.

The SingleCare Discount Prescription program saved 3,000 people a total of \$240,000.

# Supporting Financial Stability



# SUPPORTING EDUCATORS

Teachers Pinned

Through **United Way's Teacher Awards**, presented by **Love Our Schools**, we **pinned 2,100 teachers** and recognized **13 outstanding educators** and **3 dedicated individuals outside of the classroom**.

Stuff the Bus

**43+ businesses** participated in collecting more than \$100,000 in donated school supplies.

On our **Day of Action**, **over 70 volunteers** sorted through all supplies collected.

For five days, more than 500 teachers, from across all five parishes we serve, shopped for the school supplies they needed, benefiting 30,000 students.

• We gave nearly \$65,000 to teachers through Education and Innovation Grants

○ In 2024, 12,978 books were provided to children, helping ignite a lifelong love of reading. Since the program's launch in 2008, over \$2 million worth of books have been given to young readers across Acadiana.



EHS has two centers: Lafayette and Abbeville where high-quality early education is provided to 103 children at no cost.

Both showed 100% growth in all six domains of literacy in the program year.

- The Lafayette Center achieved an Excellent Rating for the 2023-24 school year, as well as being the highest-ranked Toddler Classroom in Lafayette Parish.
  - We partnered with over 25 local organizations to coordinate family services for the health and wellbeing of our children and families, such as Lion's Club and Family Tree.
    - Abbeville Center teacher Fatima Brown was named Early Childhood
       Teacher of the Year by the Vermilion Parish School System.



### **COLLABORATIONS**

In 2024, we proudly partnered with *more than a dozen organizations*, distributing *more than* \$928,258 to drive meaningful change and support vital programs across our community. Our online volunteer center is one of the many ways that we connect nonprofits to resources. In 2024, we had 1,050 volunteers who worked 1,594 hours, which equals \$53,383.06 monetarily! We also had 120 different organizations use our volunteer center. Together, through collaboration and shared vision, we addressed critical needs and created opportunities to uplift Acadiana. We are proud to have partnered with and supported the missions of these organizations and more:





































This collective impact demonstrates our shared commitment to fostering a healthier, safer, and more equitable Acadiana. By uniting our efforts, we are transforming lives and building a stronger community — together.

## **2023 AUDITED FINANCIALS**

**Total Revenue: \$5,572,686** 





**Grants** \$2,550,636



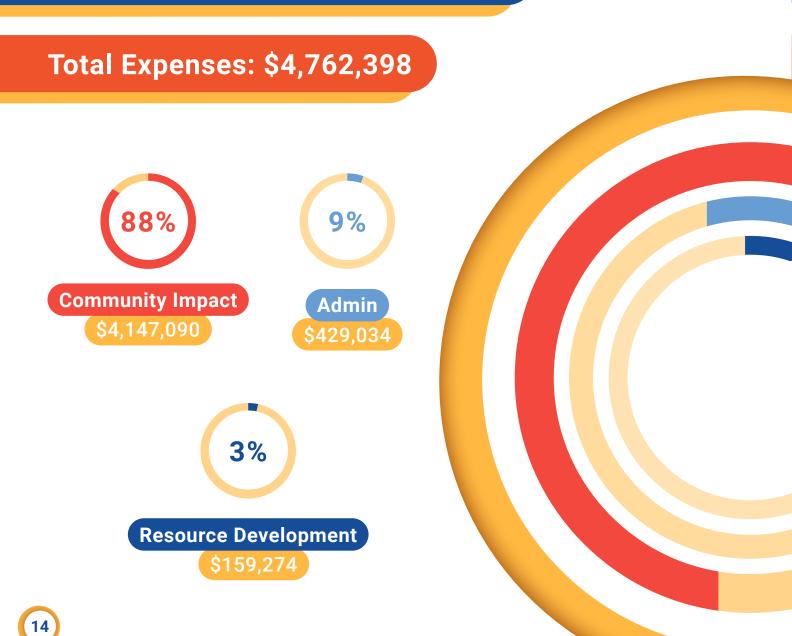




**Other** \$1,199,121

In-Kind \$602,429

# 2023 AUDITED FINANCIALS (CONT.)



### **OUR DONORS**

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John & Mary Butcher James & Charlotte Doyle Mr. & Mrs. Roland Dugas Howard Dupuis Donna & Greg Landry James Prince Richard Zuschlag



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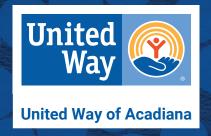
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